

Expression of Interest - Surfboard Landmark Public Artwork.

Location: Agnes Water Main Beach Entrance

Issued by: Gladstone Regional Art Gallery and Museum (GRAGM), Gladstone Regional Council (GRC)

Date: September 2026

Objective and Concept

Gladstone Regional Art Gallery and Museum invite Expressions of Interest (EOI) from suitably experienced artists, designers and fabricators to develop and deliver a large scale, fabricated surfboard-inspired public artwork to be positioned near the pedestrian entrance to Agnes Water Main Beach.

The public artwork is intended to become a permanent iconic landmark, standing between 2.7m – 3.5m it will attract visitors, foster community pride, and celebrate the distinctive identity of Agnes Water Main Beach.

The artwork should respond specifically to the area's surfing history and culture, the natural environment, coastal environment, landscape, history and significant local stories, as well as the relationship between the community and its coastal lifestyle.

Through this EOI, artists are invited to develop an original design concept, demonstrate how it responds specifically to Agnes Water Main Beach, propose the physical form and materials, fabrication and installation process, provide relevant experience, and submit an itemised quotation for complete delivery.

Design Scope

GRAGM is seeking a large original and contemporary artwork that could only belong in Agnes Water.

The concept should capture the following:

- Agnes Water Main Beach and its surfing culture
- Local landscapes, headlands and coastlines
- The colours and textures of the Discovery Coast
- Local history, and significant stories
- The community's connection to surf culture and the coast
- The opportunity to become an iconic destination landmark.

The artwork should avoid generic beach imagery and instead establish a distinctive sense of place. It should have strong visual impact from a distance while providing additional detail, connection and stories when viewed up close.

Artists are encouraged to consider the artwork's relationship to the surrounding public space, including how locals and visitors may experience, photograph and interact with the work.

Location



Design, Site, Materials and Durability Considerations

The artwork will be exposed in a coastal environment and must be designed and fabricated to withstand high UV levels, salt, weather and public/wildlife interaction.

Proposals must demonstrate appropriate structural and material integrity, longevity and reasonable ongoing maintenance requirements. Scale and visual presence are essential to this project, the chosen concept must be scaled to the requested 2.7-3.5 metre height and create a significant visual impact.

Where applicable, artists will be required to identify and outline in their application the following:

- Structural engineering and RPEQ certification
- Wind-loading assessment
- Footing and foundation design
- Corrosion protection
- Installation methodology and lifting requirements
- Final certification and associated approvals.

Artists should clearly identify proposed materials, protective finishes, anticipated lifespan and maintenance requirements.

EOI Submission Requirements are to be sent to gragm@gladstone.qld.gov.au by 23rd October 2026

Artist/Company Information

Applicants are to provide:

- Artist/company name and contact details
- Short artist biography and CV
- Examples/images of relevant previous work
- Details of experience delivering public art or comparable scale projects

Design Concept

Please include:

- Concept description and inspiration behind the work
- How the proposal specifically represents Agnes Water surfing culture
- Proposed colours, scale, materials and finishes
- How locals and visitors will experience or interact with the artwork
- What will make the concept/proposal an iconic landmark.

Fabrication and Installation:

Please outline:

- Proposed dimensions and materials
- Fabrication methodology
- Structural and footing considerations
- Protective coating and coastal durability
- Anticipated lifespan
- Installation, access and machinery requirements
- SWMS, Risk assessment and safe work practices
- Proposed fabrication partners or specialist contractors

Cultural Considerations

Where First Nations stories, cultural knowledge, language, imagery, symbols or connections to Country are proposed for inclusion, these elements must be developed through appropriate consultation and must not be incorporated without the relevant cultural permissions. GRAGM will work with the artist to determine the appropriate consultation process where required.

Quote

Applicants are to provide an itemised quote for the complete delivery of the project, including, where applicable:

- Artist design and detailed design fees
- Engineering and certification
- Materials and fabrication
- Protective and anti-graffiti coatings
- Footings and foundations
- Transport and freight
- Installation, equipment and crane hire
- Site reinstatement or landscaping requirements
- Travel and accommodation
- Future maintenance considerations
- Any other anticipated project costs.

Applicants must clearly identify all assumptions, exclusions and costs that cannot reasonably be confirmed at the EOI stage.

Artists must hold a current public liability insurance policy, and hold an appropriate individual injury, illness or Work Cover policy.

Design Reference

The imagery below is provided for reference and context only and is not intended to influence the artistic direction. Artists are encouraged to develop an original and site responsive concept, and there is no requirement for the artwork to reflect multiple sculptural elements.

The reference has been included as an example of a public art project of comparable scale and thematic intent.



Milestone	Commencement	Finalised
EOI	September 2026	23 rd October 2026
Engagement of local artist	30 th October 2026	30 th October
Design Refinements	30 th October	13 th November
Project Commencement	November 2026	February 2027
Project Unveiling	March 2027	March 2027