

Bororen Public Amenities Mural – Artist Scope and Workshop Brief

Location: Public Amenities Block, Bruce Highway Bororen

Issued by: Gladstone Regional Art Gallery and Museum (GRAGM)

In Collaboration with: Bororen State School

Date: August 2026

Purpose and Concept

Gladstone Regional Art Gallery and Museum (GRAGM), in partnership with Bororen State School, is seeking to engage a professional artist to deliver a collaborative mural project for the public amenities block located on the Bruce Highway at Bororen.

The project will use an artist led, student designed process, providing Bororen State School students with the opportunity to explore the stories, identity, and natural environment of their local community, and contribute to creative community project.

The commissioned artist will facilitate workshops with students to generate ideas, imagery and visual elements for the mural. Following the workshops, the artist will interpret and consolidate the students work into a cohesive final mural design and professionally transfer their design onto the amenities block.

The finished artwork should create a vibrant and welcoming landmark that reflects Bororen's unique sense of place and celebrates the contribution of local students.

Design Scope**The Mural should be;**

- bright, colourful, engaging and appropriate for a highly visible public location
- Reflect the identity, character and stories of Bororen and the surrounding area
- Showcase local history and heritage
- Incorporate local flora, fauna and the natural environment
- Provide opportunities to recognise and respectfully explore First Nations connections to Country, where appropriate and subject to suitable cultural consultation and permissions.
- Meaningfully incorporate ideas, imagery or creative elements developed by Bororen State School students
- Be suitable for audiences of all ages and appropriate for a public/community setting
- Respond appropriately to the architecture, scale and individual surfaces of the amenities block, creating a cohesive design across the site
- Consider the visibility of the site from the Bruce Highway and its role as a stopping point and gateway to the Bororen community
- Be designed for longevity, taking into consideration the external environment, UV exposure, weather conditions, cleaning and ongoing maintenance requirements

Artist-Led Student Workshops

The artist will work collaboratively with Bororen State School to develop and facilitate a series of age-appropriate creative workshops. The Artist engaged will be required to hold a current working with children Blue Card.

Workshops should:

- Introduce students to the mural project, the role of public art and the process of developing an artwork for a public space
- Encourage students to explore “What makes Bororen, Bororen?” through discussion, storytelling, drawing and other creative activities
- Explore themes including local places, history, community stories, flora, fauna, landscape and identity
- Enable students to develop drawings, patterns, words, symbols, colour palettes or other visual ideas that may inform the final mural
- Provide meaningful opportunities for participation
- Be inclusive and accessible for students with differing ages, abilities and levels of artistic confidence
- Clearly explain to students how their ideas will contribute to the final artwork

The artist should work with the school and GRAGM prior to the workshops to determine the most appropriate workshop structure, including participating year levels, class sizes, number and duration of sessions and any materials or preparation required.

Mural Delivery

Following approval of the final concept, the artist will be responsible for professionally transferring the completed artwork concept onto the Bororen public amenities block.

This will include:

- Surface preparation as required and agreed with Council
- Setting out and transferring the approved design onto the building
- Supply of appropriate artist materials and exterior grade paints unless otherwise agreed
- Completion of the mural to a high professional standard
- Ensuring materials and techniques are suitable for the substrate and external environmental conditions
- Maintaining a clean and safe work area throughout installation
- Final cleanup of the site following completion
- Application of an appropriate protective/anti-graffiti coating where specified by Council
- Rectification of any minor defects identified during final inspection

EOI Key Deliverables

The commissioned artist will be required to deliver:

- **Workshop Plan** – proposed approach, activities, participating cohorts and materials
- **Artist-led workshops** with students of Bororen State School
- **Documentation of the co-design process**, including examples of student concepts and imagery
- **Draft mural concept** informed by the student workshops
- **Final artwork design** incorporating feedback and approved by GRAGM/Council
- **Professional installation and completion of the mural** on the Bororen public amenities block.
- **Final artwork information**, including title, artist statement and acknowledgement of the students involvement for use in Council communications, interpretation and project documentation

EOI Submission Requirements are to be sent to gragm@gladstone.qld.gov.au by 20th October 2026

Cultural Considerations

Where First Nations stories, cultural knowledge, language, imagery, symbols or connections to Country are proposed for inclusion, these elements must be developed through appropriate consultation and must not be incorporated without the relevant cultural permissions. GRAGM will work with the artist to determine the appropriate consultation process.

Project Approach

The successful artist will be expected to demonstrate:

- Experience delivering murals, public art or comparable large-scale artworks
- Experience facilitating creative engagement with children and/or young people
- An ability to translate community generated ideas into a strong and cohesive artistic outcome
- An inclusive and engaging workshop approach
- Understanding of culturally respectful community engagement
- Capacity to work collaboratively with GRAGM, Bororen State School and relevant Council stakeholders
- Ability to deliver the project safely and within the agreed timeframe and budget

Intended Outcome

The completed mural should be recognisable as a collaboration between artist, students and community rather than simply an artwork painted at the school.

It should provide Bororen State School students with a genuine sense of ownership and pride while allowing the commissioned artist to bring the students collective ideas together into a professionally resolved artwork that celebrates Bororen and creates a distinctive, welcoming public landmark.

Milestone	Commencement	Finalised
EOI of local artist	20 September 2026	20 October 2026
Concept design by Bororen State School students	Term 4 13 October 2026	13 November 2026
Asset cleaning	TBC	TBC
Mural commencement	1 December 2026	20 December 2026
Unveiling Event	26 January 2027	26 January 2027

Image: Amenities block at Bororen, mural location.

