

Scope of Request for Entry Sign, Concept Design

Location: Entry Signage Nagoorin, Many Peaks, Builyan and Ubobo

Issued by: Gladstone Regional Art Gallery and Museum | Gladstone Regional Council

Date: 11th May 2026

Project Overview

Gladstone Regional Council is seeking Expressions of Interest from Gladstone Region Artists to develop concept designs for public artworks to be integrated into existing community entry signage across the following selected townships;

Many Peaks, Nagoorin, Builyan and Ubobo.

This project aims to enhance community identity and pride, celebrate local stories, and create placemaking at township entrances.

Scope

Develop concept designs for integration into existing signage structures, ensuring designs are suitable for fabrication via laser cutting.

Consideration must be given to scale, legibility, and safety.

These commissions are intended to reflect local identity, history and cultural connection specific to each community.

Design Considerations

Local Stories Reflected in Design.

Artists are encouraged to include themes around the below unique identity of each township;

Many Peaks

- Mining
- Railway

Nagoorin

- Agriculture
- Goldmining
- Cattle farming
- Timber industry

Builyan

- Sawmill and timber industry
- Railway

Ubobo

- Post-WWI soldier settlement area
- Dairy farming
- Water



What to Include in Your Proposal

Interested artists are asked to submit a proposal that includes the following:

1. **Concept Design** – preliminary sketch or concept description
2. **Narrative** – brief explanation of the meaning/story behind design
3. **Previous Work Examples** – up to 5 images or links to relevant artworks
4. **Budget Estimate** – Full design release in required digital format for fabrication
5. **Timeline** – proposed timeframe for design finalisation
6. **Cultural Protocols** – any permissions, community consultation, or cultural considerations to be respected

Support and Resources Provided

- Artist fee (as agreed)
- Promotion and acknowledgment via Gladstone Regional Art Gallery and Museum channels

Selection Criteria

Proposals will be assessed based on:

- Artistic merit and visual impact
- Community connection
- Alignment with local stories and placemaking criteria
- Community engagement valued

Submission Deadline: 20th May 2026

Submit Proposals To: Curator - Gladstone Regional Art Gallery and Museum

Email: gragm@gladstone.qld.gov.au

Outcome

Successful artists will be engaged to develop their concept design, with final artworks to be fabricated via laser cutting and installed onto existing entry signage; example below.

