



## EXPRESION OF INTEREST - MURAL DESIGN PROPOSAL

**Location:** Gladstone Regional Art Gallery and Museum, Courtyard, Cnr of Goondoon Street and Bramston Streets

**Issued by:** Gladstone Regional Art Gallery and Museum (GRAGM) | Gladstone Regional Council (GRC)

**Date:** 6<sup>th</sup> May 2026

### Design Concept Guidelines

#### *Our Regional Stories*

Gladstone Regional Art Gallery and Museum invites Gladstone Region Artists to submit expressions of interest (EOI) for the design and delivery of an ephemeral mural(s) to be located on the GRAGM courtyard wall, with an intended lifespan of up to two years.

This initiative seeks to commission a mural or murals by one or multiple artists that celebrate the unique stories, people and landscapes which encapsulate the identity of our region and its history.

Artists are encouraged to respond to local narratives, cultural heritage and place-based themes, to showcase our Regional Stories.

#### Key Objectives and Creative Deliverables

- Connection to place (harbour, farming, mining, rail, coast, environment, landscapes, development of the region, Southern Great Barrier Reef)
- Community Identity
- First Nations history (where appropriate and approved by Traditional Owners, First Nations Bailai, Gurang, Gooreng Gooreng, Taribelang Bunda People (FNBGGTB))
- Reflect the connection to community, identity, or the natural world, keeping within the artist's practice

#### What to include in your proposal;

- **Artist Bio and C.V.** – including cultural background and community connections where appropriate.
- **Concept Design** – preliminary sketch or description of proposed mural
- **Narrative** – brief statement of the meaning/story behind the mural
- **Previous Work Examples** – up to 5 images or links to relevant murals or artworks
- **Budget Estimate** – including artist fees, materials, travel, installation, assistants, and contingencies.
- **Timeline** – proposed timeframe for design finalisation, preparation, and making.
- **Technical Requirements** – access, protection from weather, etc. if known.
- **Cultural Protocols** – any permissions, community consultation, or cultural considerations to be respected.

### Selection Criteria

- Artistic merit and visual Impact
- Cultural relevance and authenticity
- Port Curtis Coral Coast Traditional Custodians approval (FNBGGGTB)
- Suitability for the site and environment
- Public Art Policy alignment
- Alignment with GRAGM values and vision

### Selection Process

Assessment is undertaken by a panel with panel members scoring against set criteria. Applicants should ensure that responses address each key criterion and include all required documents. The Assessment Criteria are as follows:

Criteria	Description	Scoring
<b>Artist/s Experience</b>	<b>Demonstrated previous experience, qualifications, and professional praise for the artist/s work.</b>	<b>5</b>
<b>Quality</b>	<b>Present a strong artwork concept with well-defined rationale. Present a coherent body of work and considered Artwork concept.</b>	<b>5</b>
<b>Connection to Place</b>	<b>Artwork concepts, themes or stories relate to the unique character of the Gladstone Region and/or community.</b>	<b>5</b>
<b>Uniqueness</b>	<b>Introduces new ideas, concepts, techniques, and experiences for the viewer.</b>	<b>5</b>
<b>Audience</b>	<b>Targets desired audiences to broaden visitors' worldview and understanding (artists, schools, families, youth, diverse cultures).</b>	<b>5</b>



<b>Medium</b>	<b>Introduces and/or combines different creative mediums.</b>	<b>5</b>
<b>Accessibility and Inclusion</b>	<b>Celebrates uniqueness, diversity, tolerance, acceptance, inclusion, collaboration, cultural diversity, religious diversity, vision, inspiration.</b>	<b>5</b>

### Site Specifications

- **Location:** External courtyard wall (refer to attached image)
- **Dimensions (whole wall):** Approx Height 265cm X Width 345cm  
\*Concepts for ½ wall designs, and collaboration projects welcomed\*
- **Surface:** Smooth, painted exterior wall
- **Exposure:** Sheltered courtyard with partial sun exposure, subject to rainfall

### Requirements of the awarded position

- Ability to deliver the project by 30<sup>th</sup> June 2026
- Current Public Liability (\$20 Million)
- Provide materials list, appropriate Safety Data Sheets (SMSs) and maintenance guide
- Provide Risk Assessment an/or Safe Work Method Standard
- Meet the Selection Criteria
- *Possible* collaborative project, *may* be required to design boarder, and work alongside other artists on site
- Where required supply FNBGGGTB approvals
- Where required Indigenous Cultural and Intellectual Property (ICIP) Protocols

### Project timeframe

<b>Milestone</b>	<b>Date</b>
Expressions of Interest open	7 <sup>th</sup> May 2026
Expressions of Interest close	18 <sup>th</sup> May 2026
Up to 3 shortlisted artists notified	20 <sup>th</sup> May 2026
Concept Design submitted by up to 3 shortlisted artists	1 <sup>st</sup> June 2026
Successful artist notified	3 <sup>rd</sup> June 2026
Partnership and collaboration meeting with GRAGM	5 <sup>th</sup> June 2026
Artwork installation completed	3 <sup>rd</sup> June 2026 (negotiable)



GLADSTONE REGIONAL  
**art gallery  
& museum**

**Submission Deadline**

COB 18<sup>th</sup> May 2026

**Submit Expressions of Interest to:**

Curator – Gladstone Regional Art Gallery and Museum

[gragm@gladstone.qld.gov.au](mailto:gragm@gladstone.qld.gov.au)

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**Additional Information**

For questions or site visits, please contact [gragm@gladstone.qld.gov.au](mailto:gragm@gladstone.qld.gov.au)

