



Flying Arts Inc and the  
Gladstone Regional Art Gallery & Museum present  
a 2-day **Arts Business Workshop**  
with David Ronai



A community cultural initiative  
of the  
Gladstone Regional Council

When: 10am to 4pm Friday and Saturday  
12 & 13 October 2012  
Cost: \$25 per person  
Bookings are essential

Gladstone Regional Art Gallery & Museum,  
cnr Goonoon & Bramston Sts, Gladstone  
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[www.gladstonerc.qld.gov.au/gallerymuseum](http://www.gladstonerc.qld.gov.au/gallerymuseum)

**FLYING ARTS**  
workshops · exhibitions · opportunities

### Friday 12 October 2012

#### *How to set up and run your arts business*

Take a more business-like perspective of your career development, with this introductory session including preliminary business establishment work.

Participants will be given insight and tools to setting up their own business.

### Saturday 13 October 2012

#### *How to prepare and write a business plan*

This introductory workshop provides participants with an overview of the purpose and structure of a business plan, taking a step-by-step approach to writing a plan and outlining in detail the key elements of a complete plan.