



MEDIA RELEASE MEDIA RELEASE

Expressions of interest open for Queensland's first highway ephemeral arts exhibition

Wrapt in Mugul, Queensland's first highway and rainforest exhibition is calling for expressions of interest from central Queensland artists.

The Wrapt in Mugul project will place five large scale artworks along a 30 km stretch of the Bruce Highway between the small townships of Bororen and Miriam Vale.

A further ten artworks will be placed in the rainforest setting at the base of Mt Colosseum (or Mugul as it is known by the Traditional Owners, the Gooreng Gooreng).

Wrapt in Mugul founder Lee Mclvor said having these installations along the Bruce Hwy is a major win for the region.

"This is the first time such an arts project of this scale has been undertaken.

"It is thanks to the support of Arts Queensland's Arts Showcase Program that we have been fortunate enough to access serious funding to make the project a reality."

One of the aims of the Wrapt in Mugul project is to provide employment opportunities for local artists and raise their profile.

The project also aims to create a cultural tourism destination that encourages visitors and locals to stop and spend some time exploring the two small townships.

Ms Mclvor said close on 4,000 vehicles travel that section of the Bruce Highway each day.

"It is the perfect setting to raise the profile of our artists and promote the creative talent we have in the central Qld region."

Expressions of interest are being sought from artists throughout central Queensland and the state.

Further information and application forms can be found on the Wrapt in Mugul website:

www.wraptinmugul.com.au

ENDS

Further information please contact:

Wrapt In Mugul founder

Lee Mclvor 0409 812 074